

June 29, 2004

Corporate Name: Kenwood Corporation
Representative: Haruo Kawahara, President & CEO
(Code No.: 6765; TSE Section 1, OSE Section 1)
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Announcement of the New Management Team

Kenwood Corporation (President: Haruo Kawahara; Head Office: Hachioji, Tokyo) has announced that the following new management team was inaugurated following the election of all directors upon completion of their respective term at the 75th General Meeting of Shareholders held today, and the subsequent Board resolution to reelect the representative director and the executive directors upon completion of their respective term:

1. Directors and Auditors

Having completed its restructuring, the company will strive positively to strengthen its business competitiveness and pursue its growth strategy aimed at further progress, with its new management team consisting of three external and four internal directors including two new directors who are directly responsible for their respective business segments in which they have long track records.

President (Representative Director of the Board)

	Haruo Kawahara	(Reelected)
Director of the Board	Kazuo Shiohata	(Reelected)
Director of the Board	Shoichiro Eguchi	(Newly elected)
Director of the Board	Yoshihiko Ueno	(Newly elected)
Director of the Board (Part-time, external)	Nobuo Seo	(Reelected)
Director of the Board (Part-time, external)	Takenori Kawafune	(Reelected)
Director of the Board (Part-time, external)	Takeo Nagatomo	(Reelected)

Statutory Auditor	Hideaki Kato	(Not eligible for reelection)
Statutory Auditor	Kazuhiro Kitahara	(Not eligible for reelection)
Statutory Auditor	Osamu Hamada	(Not eligible for reelection)
Statutory Auditor (Part-time)	Koichi Kurosaki	(Not eligible for reelection)

TRANSLATION - FOR REFERENCE ONLY -

2. Directors standing down from their former corporate posts

The following two directors, who have contributed to the restructuring and the V-shaped recovery of the company, became executive officers to devote themselves to the tasks of supporting their respective business segments in order to ensure further advances of the company:

(Former Director)	Hiroyasu Hata
(Former Director)	Akio Ueda

3. Executive Officers

& CEO	Haruo Kawahara
& Executive Vice President & Executive Office	Kazuo Shiohata CFO Assistant to CEO; Equity, IR & PR Affairs
Executive Vice President & Executive Office	Hiroyasu Hata Assistant to CEO; Personnel & Employment General Manager, Strategic Business Planning Division
Executive Vice President & Executive Office	Akio Ueda General Executive, Procurement Division
Executive Vice President & Executive Office	Hiroshi Komatsuzaki Assistant to CEO; Consumer Business Sector - Overseas Markets (Resident in U.S.A.)
Senior Vice President & Executive Office	Masateru Ando Assistant to CEO; Consumer Business Sector - Domestic Market Statutory Auditor, any music Corporation (Dispatched)
& Senior Vice President & Executive Office	Shoichiro Eguchi General Executive, Car Electronics Consumer Division Representative, Kenwood Europe Headquarter President, Kenwood Electronics Europe B.V.

TRANSLATION - FOR REFERENCE ONLY -

& Senior Vice President & Executive Office

Yoshihiko Ueno

General Executive, Communications Equipment Division

(Resident in U.S.A.)

Senior Vice President & Executive Office

Makoto Inukai

President, Kenwood U.S.A. Corporation

Senior Vice President & Executive Office

Hiroyuki Taki

Deputy General Executive, Communications Equipment

Division