

## **Announcement of the New Management Team**

June 29, 2006

Company Name: Kenwood Corporation (Code No. 6765, Tokyo Stock Exchange Section1)

URL: http://www.kenwood.com

Representative: Haruo Kawahara, President and CEO

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At the 77th General Meeting of Shareholders held on June 29, 2006, Kenwood Corporation (President: Haruo Kawahara; Head Office: Hachioji, Tokyo) elected the whole Directors of Board and one statutory auditor (part-time) upon the expiration of their terms of office.

At the subsequent meeting of the Board of Directors, the Representative Director and all Executive Officers, whose terms of office had also expired, were re-elected, and Kenwood launched the new management organization as follows.

### 1. Directors and Auditors

The Company has a management team consisting of six internal and three external directors. In the process of improving its efforts for the second mid-term business plan, the "Value Creation Plan", the Company will revamp its revenue base and accelerate its growth strategy for each business, as well as improve its next generation business base aiming to realize a "Mobile & Home Multimedia System" business, in order to further speed up the growth strategy.

The Company has strengthened and enhanced its auditor system to respond to stricter qualification requirements for the auditors. With the resignation of one statutory auditor and the election of one new external auditor (part-time), the overhauled auditor system is now comprised of two statutory auditors and three external auditors (part-time).

President (Representative Director of the Board)	Haruo Kawahara	(Reelected)
Director of the Board	Hiroshi Komatsuzaki	(Reelected)
Director of the Board	Kazuo Shiohata	(Reelected)
Director of the Board	Hiroyuki Taki	(Newly elected)
Director of the Board	Shuntaro Tanaka	(Newly elected)
Director of the Board	Akira Seida	(Reelected)
Director of the Board (Part-time, External)	Nobuo Seo	(Reelected)
Director of the Board (Part-time, External)	Takenori Kawafune	(Reelected)
Director of the Board (Part-time, External)	Takeo Nagatomo	(Reelected)

Standing Statutory Auditor	Hideaki Kato	(Not eligible for reelection)
Standing Statutory Auditor	Osamu Hamada	(Not eligible for reelection)
Statutory Auditor (Part-time)	Koichi Kurosaki	(Not eligible for reelection)
Statutory Auditor (Part-time)	Shojiro Asai	(Not eligible for reelection)
Statutory Auditor (Part-time)	Akihiko Washida	(Newly elected)

## 2. Directors and Auditors standing down from their former corporate posts

Mr. Shoichiro Eguchi (as of Director of the Board, Senior Vice President & Executive Officer) shall continue to take office as Executive Officer, Representative of Kenwood Americas Headquarters, and President of Kenwood U.S.A. Corp., to promote the Company's business in the U.S.

Mr. Kazuhiro Kitahara will resign at the conclusion of the 77th General Meeting of Shareholders. He will take office as Executive Officer and Representative of Kenwood Europe Headquarters to promote the Company's business in the future.

(Former Director) Shoichiro Eguchi (Former Auditor) Kazuhiro Kitahara

#### 3. Executive Officers

& CEO Haruo Kawahara

Chairman of Kenwood Environment Council

& Senior Executive Vice President & Executive Officer

Hiroshi Komatsuzaki

General Executive, Communications Equipment Division

General Manager, Yokohama Business Center

& Executive Vice President & Executive Officer

Kazuo Shiohata

General Manager, Corporate Relations Division

Assistant to CEO; Personnel & Employee Benefit, Financial

Strategy Support

& Executive Vice President & Executive Officer

Hiroyuki Taki

CFO

General Manager, Financial and Accounting Division,

Senior Manager, Business Accounting Department, Financial and

Accounting Division.

Executive Vice President & Executive Officer

Akio Ueda

Assistant to CEO; Operation Innovation

Senior Vice President & Executive Officer

Shoichiro Eguchi

Representative of Kenwood Americas Headquarters

President of Kenwood U.S.A. Corporation

& Senior Vice President & Executive Officer

Shuntaro Tanaka

Assistant to CEO; Consumer Business Sector

General Executive, Car Electronics Consumer Division General Executive, Car Electronics Multimedia Division

& Senior Vice President & Executive Officer

Akira Seida

General Executive, Procurement Division
Assistant to CEO; Car Electronics OEM Sector
Senior Manager, Strategic Procurement Department,

Procurement Division

Senior Vice President & Executive Officer

Kazuhiro Kitahara

Representative of Kenwood Europe Headquarters President of Kenwood Electronics Europe B.V.

# TRANSLATION - FOR REFERENCE ONLY -

President of Kenwood Electronics France S.A.

Senior Vice President & Executive Officer

Makoto Inukai

Assistant to CEO; Marketing and Product Strategy, Consumer

**Business Sector**