

Corporate Data

Established December 21, 1946

Paid-in Capital ¥11.1 Billion (As of March 31, 2006)

Number of Employees Consolidated 4,424
Non-Consolidated 1,540
(As of March 31, 2006)

Address Head Office / Hachioji Office
2967-3, Ishikawa-machi, Hachioji-shi, Tokyo,
192-8525 Japan
Phone: 81 (42) 646-5111
Fax : 81 (42) 646-7960
URL : <http://www.kenwood.com/>

Yokohama Office
1-16-2, Hakusan, Midori-ku, Yokohama-shi,
Kanagawa, 226-8525 Japan
Phone: 81 (45) 939-7000
Fax : 81 (45) 939-7090

Show Room Kenwood Square Marunouchi
Shin-Kokusai Building 3-4-1, Marunouchi,
Chiyoda-ku, Tokyo,
100-0005 Japan
Phone: 81 (3) 3213-8775

Japanese sales offices 23bases
(As of March 31, 2006)

Company History

- Dec. 1946 Establishes Kasuga Radio Co., Ltd. (predecessor of Kenwood Corporation) in Komagane, Nagano Prefecture (Photo①)
- Jun. 1949 High-frequency transformer passes the NHK (Japan Broadcasting Corporation) approval certificate for the first time in Japan
- Jan. 1950 Renamed Kasuga Radio Industry Corporation
- Feb. 1955 Establishes the Tokyo office in Ota-ku, Tokyo, and begins mass production of audio, communications and measuring equipment
- Jan. 1960 Renamed Trio Electronics, Inc. (Photo②)
- Sep. 1962 Launches the industry's first transistor amplifier (Photo③)
- Aug. 1963 Establishes the Hachioji office in Hachioji, Tokyo
- Dec. 1963 Sets up a sales firm in the U.S., and begins full-scale overseas operations
- Jan. 1966 Fully transistorizes audio products for the first time in the industry
- Oct. 1969 Lists on the first section of the Tokyo Stock Exchange
- Feb. 1978 Begins selling commercial wireless radio equipment in Japan
- Jun. 1979 Sets up the Company's first overseas production firm in Singapore. Starts manufacturing abroad
- Jun. 1980 Enters the car audio field (Photo④)
- Dec. 1980 Launches Corporate Identity activities, and determines Kenwood as the corporate brand
- Jul. 1981 Sets up production subsidiary Tohoku Trio (present Kenwood Yamagata Corp.) in Tsuruoka, Yamagata Prefecture
- Oct. 1982 Enters the general audio field (Photo⑤)
- Apr. 1983 Begins selling commercial wireless radio equipment in the U.S. (Photo⑥)
- Jun. 1986 Renamed Kenwood Corporation (Photo⑦)
- Jun. 1986 Becomes the primary sponsor for "Kenwood Cup," one of the world's four biggest yacht races (Photo⑧)
- Feb. 1989 Enters the mobile satellite communications equipment business
- Aug. 1989 Establishes the Yokohama office in Midori-ku, Yokohama, Kanagawa Prefecture (closes the Tokyo office)
- Jun. 1990 Sets up production subsidiary Kenwood Nagano Corporation in Ina, Nagano Prefecture
- Mar. 1991 Begins selling license-free transceivers (Photo⑨)
- Oct. 1991 Signs an official supply contract with McLaren to provide wireless radio equipment for the F1 world auto-racing championship



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KENWOOD

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JRIO

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- Mar. 1992 Enters the car navigation system field (Photo^⑩)
- Dec. 1993 Develops one of the industry's highest-level voice recognition ICs
- Jun. 1994 Sets up production joint venture Shanghai Kenwood Electronics Co., Ltd. in Shanghai, China
- Jul. 1995 Mounts amateur radio equipment on Russian space station Mir
- Jan. 1996 Establishes one of the Company's largest manufacturing plants in Malaysia
- Sep. 1996 Changes the subsidiary name from Trio-Kenwood to Kenwood, coinciding with the Company's 50th anniversary
- Jun. 1997 Becomes Japan's first manufacturer to launch car-mounted DAB receivers
- Dec. 1997 Enters the field of wireless radio systems for promoting the regional economy
- Mar. 1998 Sells the premium model "Silver Signature" of "K's Esule" by taking orders
- Jan. 1999 Jointly develops the world's first mobile digital broadcast receiving system
- Mar. 2001 Announces the "Mid-term Reconstruction Plan"
- Sep. 2001 Issues new shares worth a total of 7.1 billion yen through a third-party allocation
- Feb. 2002 Develops a network interface module (NIM) for digital broadcasts via a communications satellite (CS)
- May. 2002 Sells shares in Kenwood TMI Corporation (withdraws from the test and measuring equipment business)
- Jun. 2002 Relocates the head office to Hachioji, Tokyo
- Jul. 2002 Announces the "Revitalization Action Plan" in response to the company's net worth becoming negative in the fiscal year through March 2002
- Aug. 2002 Begins selling commercial digital wireless radio equipment in the U.S. (Photo^⑪)
- Oct. 2002 Issues new shares worth a total of 2.0 billion yen through a third-party allocation
- Dec. 2002 Eliminates negative net worth through a debt-for-equity swap amounting to 25.0 billion yen
- Jan. 2003 Ties up with Advanced Telecommunications Research Institute International to apply voice synthesis technology to car-mounted equipment
- Feb. 2003 Launches "Production Innovation" activities
- May. 2003 Posts a record net income in the fiscal year through March 2003
- May. 2003 Announces the first mid-term business plan "Excellent Kenwood Plan"
- Aug. 2003 Makes production joint venture Shanghai Kenwood Electronics Co., Ltd. into a wholly-owned subsidiary
- Apr. 2004 Signs an agreement with Toyo Communication Equipment Co., Ltd. to acquire its radio equipment operations
- Apr. 2004 Jointly sets up the music distribution service firm Any Music Inc.
- May. 2004 Posts a record net income for the second consecutive year in the fiscal year through March 2004
- Aug. 2004 Completes the "New Financial Strategy", and entirely eliminates cumulative loss, retires the first tranche class-A preferred stocks, terminates financial agreements, and substantially reduces interest-bearing debts
- Mar. 2005 Launches self developed car navigation systems in the consumer market (Photo^⑫)
- Mar. 2005 Forms a technical and capital alliance with Icom Inc. to jointly research the standardization of technical specifications for digital wireless radio equipment
- Mar. 2005 Kenwood Nagano Corp. acquires certification to "ISO/TS 16949," the international standard for quality management specific to the automotive industry
- May. 2005 Formulates the second mid-term business plan "Value Creation Plan"
- Jun. 2005 Launches the Company's first portable HDD audio player (Photo^⑬)
- Aug. 2005 Finishes redemption of the first tranche class-B preferred stock, resulting in the complete redemption of all preferred stocks
- Aug. 2005 Completes construction of new building at the Shanghai Plant
- Aug. 2005 Kenwood Design Corp. starts industry-university joint research cooperation with Tama Art University
- Oct. 2005 Completes test course with various road surfaces at Nagano Plant
- Feb. 2006 Releases self development AV integrated car navigation system for the first time in the Company (Photo^⑭)
- Apr. 2006 Shanghai and Malaysia factories receive ISO/TS16949: 2002 certification for automotive quality management system



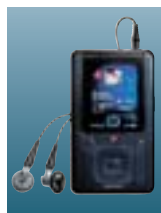
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