

## Corporate Data

<b>Established</b>	December 21, 1946
<b>Paid-in Capital</b>	¥39.5 Billion (As of March 31, 2004) ¥14.4 Billion (As of August 31, 2004)
<b>Number of Employees</b>	Consolidated 4,440 Non-Consolidated 1,536 (As of March 31, 2004)
<b>Head Office</b>	
	2967-3, Ishikawa-machi, Hachioji-shi, Tokyo, 192-8525 Japan Phone: 81 (426) 46-5111 Fax : 81 (426) 46-7960
<b>Yokohama Office</b>	
	1-16-2, Hakusan, Midori-ku, Yokohama-shi, Kanagawa, 226-8525 Japan Phone: 81 (45) 939-7000 Fax : 81 (45) 939-7090

### Communications Division Headquarters

3975 Johns Creek Court, Suwanee GA  
30024-1265 U.S.A.  
Phone: 1 (678) 474-4700  
Fax : 1 (678) 474-4730

### Show Room

3-4-1, Marunouchi, Chiyoda-ku, Tokyo,  
100-0005 Japan  
Phone: 81 (3) 3213-8775

### Domestic sales offices

22sales offices and 33bases  
(As of August 31, 2004)

## Company history

December	1946	Kasuga Radio Co., Ltd. (predecessor of Kenwood Corporation) established in Komagane, Nagano Prefecture	April	1998	Launches a high-speed CD-ROM drive, entering the PC peripherals field
June	1949	High-frequency transformer passes the NHK approval certificate for the first time in Japan	October	1999	Jointly develops the world's first optical microphone
January	1950	Renamed Kasuga Radio Industry Corporation	March	2001	Announces "midterm reconstruction plan"
February	1955	Establishes the Tokyo office in Ota-ku, Tokyo. Begins mass production of audio, communications and measuring equipment	April	2001	Launches an MP3/WMA-compatible portable CD player
January	1960	Renamed Trio Electronics, Inc.	May	2001	Announces "expanded midterm reconstruction plan"
October	1961	Lists shares in the second section of the Tokyo Stock Exchange	August	2001	Announces "progress of midterm reconstruction plan and its further expansion"
September	1962	Launches the industry's first transistor amplifier	September	2001	Issues new shares worth a total 7.1 billion yen through a third-party allocation
August	1963	Establishes the Hachioji office in Hachioji, Tokyo	November	2001	Posts negative net worth on a consolidated basis for the first half of fiscal 2001
December	1963	Sets up Company's first overseas sales firm in the U.S.	May	2002	Announces the "Revitalization Action Plan"
January	1966	Fully transistorizes audio products for the first time in the industry	May	2002	Sells shares in Kenwood TMI Corporation (Withdraws from the test and measuring equipment business)
October	1969	Listing switched to the first section of the Tokyo Stock Exchange	June	2002	Relocates the head office to Hachioji, Tokyo
November	1977	Launches Japan's first commercial radio equipment	July	2002	Announces "Revitalization Action Plan"
June	1979	Sets up Company's first overseas production firm in Singapore	August	2002	Launches commercial digital radio equipment for the first time in the U.S.
June	1980	Enters the car audio field	October	2002	Issues new shares worth a total 2.0 billion yen through a third-party allocation
December	1980	Launches CI activities, and determines Kenwood as the corporate brand	December	2002	Eliminates negative net worth through a debt-for-equity swap amounting to 25.0 billion yen
October	1982	Enters the general audio field	February	2003	Announces "production innovation measures"
November	1983	Launches a CD player	February	2003	Opens a theater room in the Hachioji office
June	1986	Renamed Kenwood Corporation	February	2003	Integrates "Kenwood Parts Center Corporation" into "Kenwood Service Corporation"
June	1986	Becomes the primary sponsor for "Kenwood Cup," one of the world's four biggest yacht races	April	2003	Announces "resumption of regular recruitment"
November	1987	Lists shares on the first section of the Osaka Securities Exchange	May	2003	Announces the midterm business plan "Excellent Kenwood Plan"
August	1989	Establishes the Yokohama office in Midori-ku, Yokohama, Kanagawa Prefecture (Closes the Tokyo office)	July	2003	Begins to hold an "excellent Kenwood meeting"
October	1991	Begins to an official supply contract with McLaren Racing to provide radio equipment for the F-1 world auto-racing championship	July	2003	Relocates the headquarters of Communications Division to Atlanta in the U.S.
March	1992	Launches a car navigation system	August	2003	Transfers production of portable MD players from Malaysia to Kenwood Yamagata Corporation
July	1993	Enters the business of personal digital cellular (PDC) phone terminals	August	2003	Makes Shanghai Kenwood Electronics Co., Ltd. into a wholly owned company
November	1993	Launches an MD recorder	September	2003	Begins to manufacture portable MD players at Kenwood Yamagata Corporation
December	1993	Develops industry's highest-level voice recognition IC	November	2003	Posts a record net income in the first half of the year through March 2004
January	1996	Establishes one of the Company's largest manufacturing plants in Malaysia	April	2004	Signs an agreement with Toyo Communication Equipment Co., Ltd. to acquire its radio equipment operations
September	1996	Makes the subsidiary name "Trio-Kenwood" into "Kenwood" taking advantage of the Company's 50th anniversary	April	2004	Establishes Any Music Inc., a music distribution service firm, with other companies
December	1997	Launches a DVD player	May	2004	Formulates "New Financial Strategy"
December	1997	Enters the business of radio systems for promoting regional economy	August	2004	Completes capital reduction with and without compensation
March	1998	Manufactures the premium model "Sliver Signature" of "K's Esule" by taking orders	August	2004	Completes debt refinancing through syndicated loan