Environmental Activities

While we live in a convenient society with electricity and automobiles, CO_2 emissions are increasing, the Earth is being polluted, and the ecosystem is being destroyed. The global environment is thereby worsening.

In corporate management, the Kenwood Group places top priority on "sustainable economic growth" and "global environmental protection." It pursues environmental management to meet its social responsibility as a "green company."

Environmental Principles

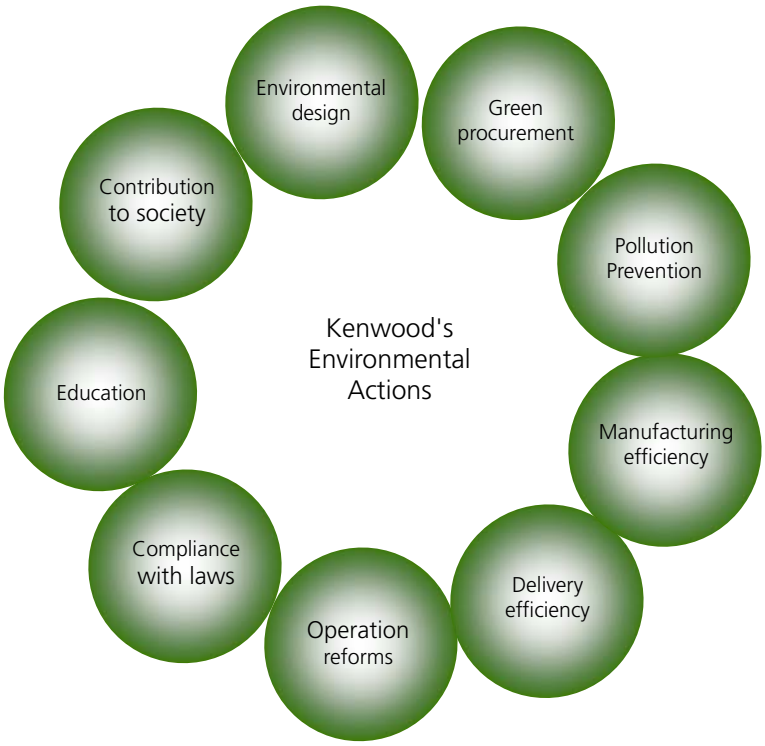
The Kenwood Group's corporate vision is to create happiness in people with fresh surprises and stirring emotions. As we aim to expand our business around the world, we will help create a society with sustainable growth while acting responsibly to preserve and improve the Earth's environment.

Environmental Policies

The Kenwood Group has three core businesses: car electronics, communications, and home electronics. The environmental impact of the products and services produced by these businesses is well taken into account to protect the global environment and resources. The following environmental measures are incorporated into our products:

1. To minimize greenhouse gas emissions, efficiency of our industrial activities is to be improved, and the product's life cycle (product planning, development, manufacturing, distribution, use, and disposal) shall be taken into account for better energy conservation.
2. Due to limited global resources, a minimum of materials and recycling are to be implemented for products and business activities, aiming for a recycling society.
3. To prevent pollution, we will form a partnership with suppliers to continue eliminating substances polluting the environment.
4. We will abide by environmental laws and regulations and other related agreements.

Environmental Action Plan's Nine Categories



The Environmental Action Plan is a guideline for individual employees to take environmental actions in their jobs. The employees carry a card specifying environmental actions to be taken.

Employee ID and Environmental Action card are carried at all times.

Environmental Management

Kenwood Helps Protect the Global Environment and Provide Green Products

We have a duty to pass on our precious global environment to future generations.

Each of us must become aware of global warming and other environmental problems, and strive to make our workplace and products environmentally friendly. As a manufacturer, Kenwood puts great importance on making "green" products. To attain this goal, we incorporate measures from the beginning to the end of the product cycle, from the product planning, development, and design stages to mass production.

As a manufacturer, we are aware of our social responsibility. Our mission is to provide green products to customers. We continue to find ways to save energy, reduce waste and reduce paper in the office as part of our environmental activities. We believe that such efforts will help improve the global environmental.

Tamio Takeda,
Kenwood Environmental Management Director

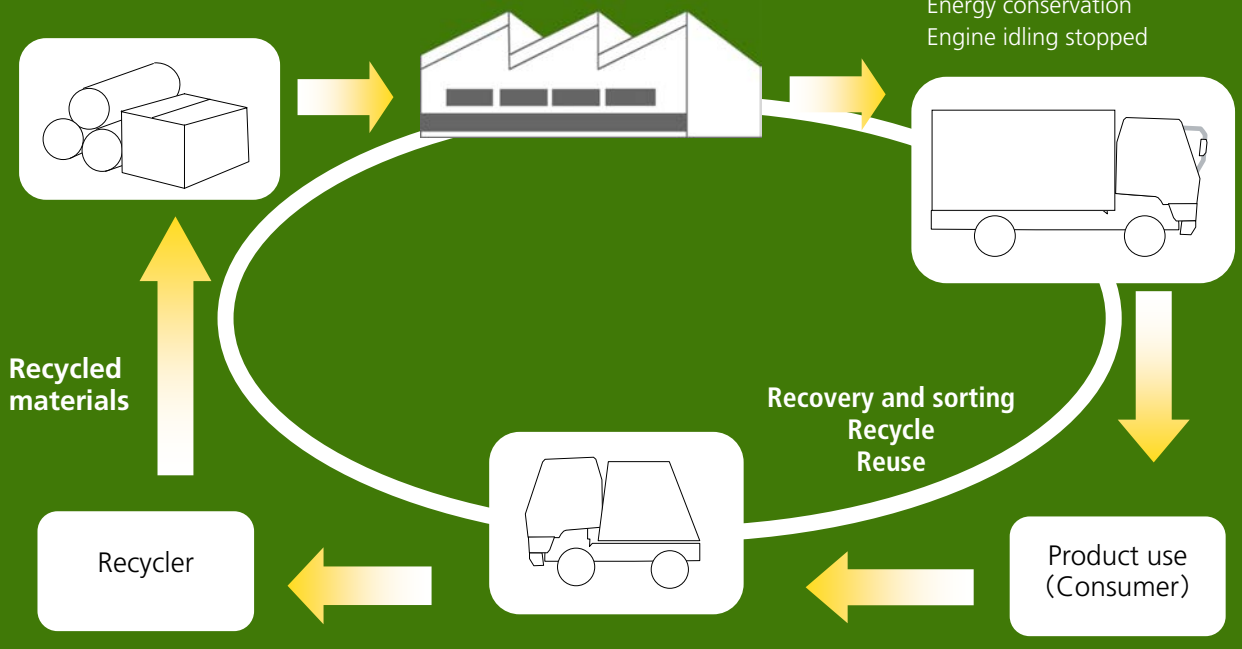
■Kenwood's Industrial Operations

Materials and parts procurement
Green procurement
Environmental inspection of vendors
Helping customers reduce their environmental impact

Manufacturing (Plant)
Energy conservation
Improved recycling
Waste reduction
Reduce use of office paper

Product design
Product's environmental impact
Energy conservation, lighter weight
Improved disassembly and recycling
Lead-free products
Reduction of toxic substances

Distribution and sales
Energy conservation
Engine idling stopped



Environmental Promotion Organization

- Kenwood Environment Council
  - Internal Auditor
  - Secretariat
  - Green Products Promotion Council
    - Green Products Committee
      - Promotion of green product design
    - Reduction of Toxic Substances in Products
      - Dealing with environmentally regulated substances
    - Green Procurement Committee
      - Procurement of environmentally-friendly parts
  - Environmental Protection Promotion Council
    - Energy conservation and waste reduction at offices and factories
    - Hachioji Head Office Environment Protection Promotion Council
    - Yokohama Office Environment Protection Promotion Council
  - Environmental councils of business divisions
  - Environmental councils of group companies
  - Environmental councils of Japanese factories
  - Environmental councils of overseas factories

ISO 14001 Certification

【Japan】

Hachioji, Yokohama offices	Certified July 1998
Nagano Kenwood (Nagano Plant)	Certified December 1998
Yamagata Kenwood (Yamagata Plant)	Certified December 1999

【Outside Japan】

Kenwood Electronics Technologies (M) Sdn. Bhd. (Malaysia Plant)	Certified January 1999
Kenwood Electronics Technologies (S) Pte. Ltd. (Singapore Plant)	Certified September 1999
Shanghai Kenwood Electronics Co. Ltd. (Shanghai Plant)	Certified August 2001
Kenwood Electronics Bretagne S.A. (France Plant)	Certified June 2005

Kenwood Environment Council

KENWOOD CORPORATION GROUP
Head office, Yokohama plant, Nagano plant, Yamagata plant
2967-3, Ishikawa-machi, Hachioji-shi, Tokyo, Japan

CERTIFICATE OF APPROVAL

ISO 14001:2004 · JIS Q 14001:2004

The development, design, manufacture, sale and service of following products: car electronics, communication equipment, home electronics, and the administration by the head office, including new business project in the above organization

EC98J1035

Japan Audit and Certification Organization for Environment and Quality has undertaken an assessment of the above-referenced organization and hereby certifies that the organization's Environmental Management System conforms to the approval standards identified above.

Certificate Expiry : 27/Jul/2010
Registration Date : 28/Jul/1998
Issue Date : 28/Jul/2007

ISO 14001 certificate

Environmental Education

Every year, based on our Environmental Education and Training Plan, we hold classes for general education, specialist education, internal auditing, and emergency training.

●General Education

Based on laws for increasing the desire for environmental protection and for conducting environmental education, all Kenwood employees (including new employees, temps, and part-timers) receive environmental education every year. They learn about the importance of the environment, the current condition of the global environment, and how the environment affects our daily lives and the world. We also educate them about management system tools (ISO 14001) to implement improvements, and the importance of preserving the global environment.

General education of new employees

●Specialist Education

Specialized education is given to employees who work in fields (legal regulations, measurements, equipment, and environmental design) which can adversely affect the environment if they do not have adequate knowledge and ability.

●Internal Auditing Education

Education is given to internal auditors so they can acquire better knowledge and ability to properly execute the management system（ISO 14001）. They start with studying JIS standards（JIS Q 14001：2004）and undergo simulated auditing. Those who attain a score of 80 or above on the exam are certified to be internal auditors.

Certified auditors inspect company facilities and monitor from various viewpoints.

●Emergency Training

Every year, emergency training is held for handling various emergencies related to the boiler and oil tank, hazardous materials, abnormal equipment noise or vibrations.

The results of the training are used to revise the equipment operation manual to help prevent accidents.

●Other Educational Programs

We offer factory tours to children during which we explain about Kenwood's environmental activities.

Factory visit by school children & environmental education.

Compliance with Environmental Laws & Regulations

Every year, we monitor our compliance with basic environmental laws and regulations, prefectural and local municipal regulations, and anti-pollution conventions. A report is then submitted to the director of environmental management.

Goals & Achievements for Fiscal 2006

The Kenwood Group's environmental goals and results for fiscal 2006 are summarized in the table below.

●Green Product Promotion Activities

Activity	Kenwood's Environmental Goals for 2006	Fiscal 2006 Results		Goals for Fiscal 2007
Energy saving and lighter product weight	・Car Electronics 3: Lighter weight of newly-designed models	Lighter weight unattained by a few models		Lighter weight of newly-designed models
	・Home Electronics: Reduction of standby mode power consumption of certain newly-designed products	Standby mode power consumption goal attained		Reduction of standby mode power consumption and operation power consumption of newly-designed products
	・Communications: Reduction of standby current consumption during reception for newly-designed models	Standby power current goal attained		Reduction of standby current consumption of certain newly-designed products
Life Cycle Assessment introduced	Trial of Life Cycle Assessment（LCA）method	Goal attained		Trial by all departments
Formulation of design standards	Trial introduction of environmental design evaluation method	Goal attained		Implement environmental design evaluation method to all product types
Reduction of toxic substances in products	・Compliance with European RoHS confirmed ・Advancement of lead-free soldering in OEM car products ・Advancement of compliance with environmental laws in various countries	Goals attained		Advancement of compliance with environmental laws in various countries
Green procurement	Monitoring of toxic substance management by suppliers	Goal attained		Monitoring of suppliers

●Environmental Protection Activities

Energy conservation	Advancement of energy conservation at company offices CO_2 emissions no more than 6,605 tons	CO_2 emissions of 6,447 tons		CO_2 emissions of 6,312 tons of less (29.6% reduction compared to fiscal 1997)
Improvement of recycling ratio	Advancement of recycling at company offices Recycling ratio: 99.55% or higher	Recycling ratio: 99.74%		Waste recycling ratio 99.75% or higher (58.30 point improvement compared to fiscal 1997)
Waste reduction	Advancement of final waste amount reduction Final waste amount: No more than 2,440 kg	Final amount: 1,454kg		Final waste amount 1,447 kg or less (99.9% reduction compared to fiscal 1997)
Office paper reduction	Advancement of office paper reduction Amount used no more than 4 million sheets	Amount used: 4.68 million sheets		3.13 million sheets or less (82.1% reduction compared to fiscal 1997)

Making Products Environmentally Friendly

Less energy, lighter weight

To cut back on CO_2 emissions, Kenwood strives to make car electronics lighter so the car saves gasoline and to make wireless and home electronics consume less power in standby.

●Car Electronics

Since lighter car electronics products can save gasoline and consume less resources, we have pursued this goal since 2002.

Products developed in fiscal 2006 are now lighter. The KAC-X10D car audio amplifier is 14.6% lighter than the previous year's model, and the DDX7019 AV unit is 7.7% lighter than the previous year's model.

This lighter weight helps to save about 33 tons of CO_2 emissions per year.

We will continue to make new products lighter to help stop global warming.

DDX7019

KAC-X10D

●Communications

From fiscal 2003, we started reducing the standby current consumption of wireless devices.

The industrial-use, wireless device (TK-5310) developed in fiscal 2006 and compatible with the U.S.'s digital wireless system (Project 25) for public safety personnel (fire and police, etc.) consumes 29% less current during standby than the 2002 model.

This translates to saving about 1.6 tons of CO_2 emissions per year and helps to stop global warming.

We will continue to help protect the environment.

TK-5310

●Home Electronics

In 1998, we started reducing the standby current consumption of products. By using a sub-transformer and devices consuming low current, the power consumption has been greatly reduced.

The standby power consumption (actual value) of the Mini-component (UD-A77) has been reduced to 0.135 W, and the K-series (R-K1) reduced to 0.088 W. Both were developed in fiscal 2006. Compared to the average standby power consumption of 0.23 W in 2005, we saved about 22 tons of CO_2 emissions per year.

We plan to continue making circuits and selecting parts having lower current consumption.

Sub-transformer

R-K1

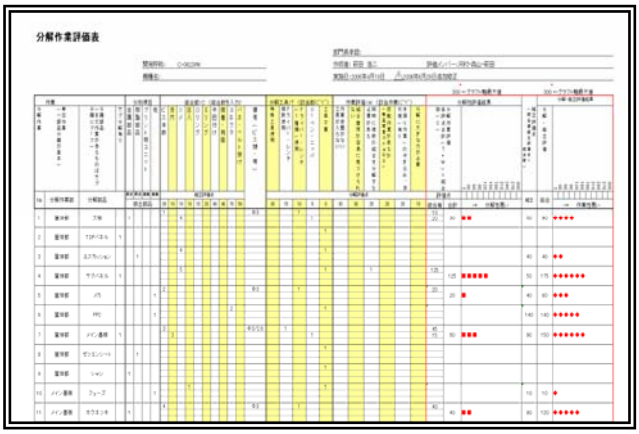
Product Recycling

**From the product and parts development stage,
Kenwood strives to reduce the number of parts and screws
to make recycling easier.**

●Designed for easy disassembly

To make recycling easier, the Green Products Committee has standardized the design method for assessing the ease of disassembly for product disposal. This is incorporated in the product design process.

Disassembled parts



Tools for evaluating ease of disassembly

●Designed for recycling

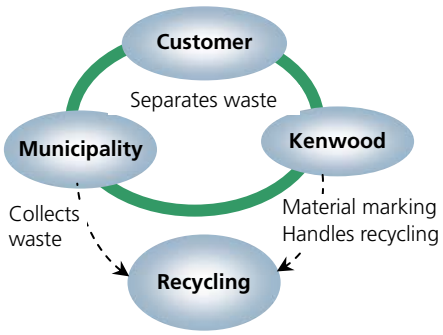
To make efficient use of limited natural resources, Kenwood is further optimizing the product design for recycling with product recycling markings.

Material markings on packaging (in Japan)

Paper and plastic packaging materials are sorted and recycled for reuse.

Kenwood entrusts the Japan Containers and Packaging Recycling Association to recycle our paper and plastic containers for reuse.

Boxes, cushioning materials, and packages are marked for proper sorting.



Resin material markings

To make it easier to sort waste materials during product disposal, resin parts are marked with the material name.

PS is polystyrene.

Marking on back of operation panel of Home Stereo R-K711.

●Eco-mark

Products with this mark indicate that Kenwood has designed the product to be environmentally friendly. This is indicated in the instruction manual and catalog.

Design Concept

This fresh design depicts a green Earth with a lively plant and circulating natural resources. The curve below is Earth, and the plant sprouting on it has twin leaves which circulate like natural resources.

Chemical Substance Management

While complying with the environmental regulations of each country, Kenwood restricts the use of substances toxic to the environment and humans, to provide safe products.

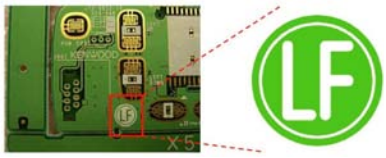
●Reduction of toxic substances in products

On July 1, 2006, the Restriction of Hazardous Substances Directive (RoHS) took effect in Europe banning the sale of products within the EU which contain any of the following six banned substances: Lead, cadmium, mercury, chromium (VI), Polybrominated Biphenyls (PBB), and Polybrominated Diphenyl Ethers (PBDE).

To comply with the RoHS Directive, Kenwood formed a Lead-free Solder Promotion Committee to switch to using lead-free solder. Except for products with custom specifications, almost all products now use lead-free soldering.

We also established a chemical substance compliance evaluation system to ensure that the product complies with the RoHS Directive.

Lead-free soldering tank



The Lead Free (LF) logo indicates a printed circuit board with lead-free soldering.

●Compliance to Chinese RoHS

On March 1, 2007, the Chinese RoHS (Administrative Measures on the Control of Pollution Caused by Electronic Information Products) took effect. On the product and in the instruction manual, we have to indicate whether the product contains any restricted substances.

Sample marking on product

Bottom of car audio equipment.

●Internal analysis for non-use of toxic substances

In accordance with the Green Procurement Guideline, the Kenwood Group requires its suppliers to certify that the material or part does not contain any toxic substances. They are required to submit the Declaration of Non-use of Banned Substances and the Ingredients of Materials.

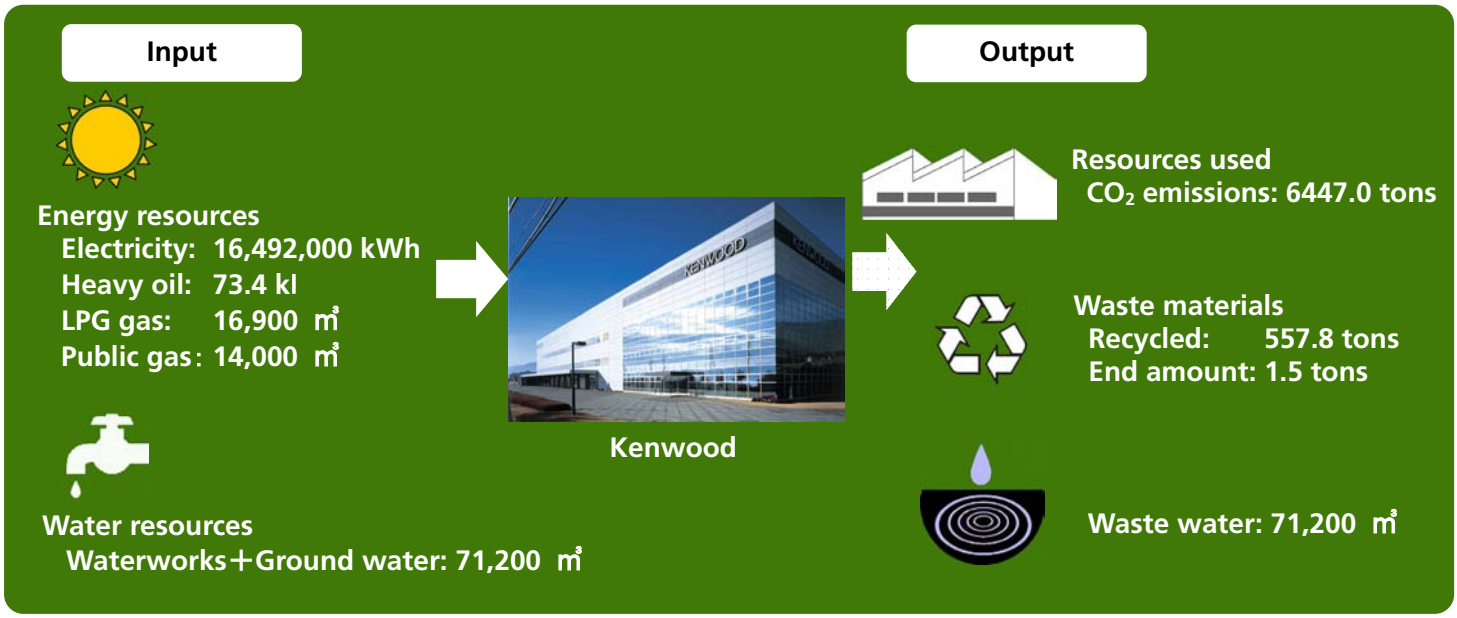
In addition, all Kenwood factories in Japan and overseas have an X-ray fluorescence spectrometer operated by a certified analysis engineer to inspect and evaluate materials and parts from suppliers for toxic substances to ensure compliance.

Using an X-ray fluorescence spectrometer to analyze a part's material composition.

Conservation in Our Company Operations

Environmental Impact During Fiscal 2006

While products are planned, designed, and manufactured, we try to save natural resources as much as possible. We all turn off the lights when we can, control the temperature of air conditioners and heaters, and save water. By reducing what we use, Kenwood strives to reduce the amount of CO_2 emissions, waste material, and waste water as much as possible.



Statistics gathered from Head Office, Yokohama Office, Nagano Plant, and Yamagata Plant.
Period: April 1, 2006 - March 31, 2007

Reducing Chemical Waste

●Status of PRTR Compliance

To comply with PRTR (Pollutant Release and Transfer Register), the Kenwood Group started to control the amount of chemical waste discarded and transported from 2001. Although the amount of the applicable substances is small, we continue to work to reduce the amount.

Discarded & Transported Amount of Chemical Substances in Japan 【In tons】

Substance	PRTR Specified Substances	Amount Used	Atmospheric Emissions	Transported Amount as Waste Material	Recycled Amount (Note 1)	Amount Consumed (Note 2) (Contained in or attached to product)
Ethanol	–	1.20	0.80	0.00	0.40	0.00
Isopropyl alcohol	–	5.50	3.00	0.00	2.50	0.00
Lead and lead compounds	Applicable	14.20	0.00	0.00	7.70	6.50
n-hexane	–	0.20	0.20	0.00	0.00	0.00
CO_2 (Liquefied carbon dioxide)	–	0.40	0.40	0.00	0.00	0.00

Note 1: The recycled amount includes paid, free, and inversed paid amounts.
Note 2: Amount consumed is the amount used in or attached to the products.

●Status of Discarding Volatile Organic Compounds (VOC)

In accordance with the guidelines stipulated by Japan's four electronics industry associations, the Kenwood Group strives to monitor and reduce the amount of 20 controlled substances used and discarded.

In fiscal 2006, among the 20 substances, isopropyl alcohol and ethanol were used the most at 3.0 tons and 0.8 ton respectively. They are mainly used in the factory for flux washing after the electronic components are installed on the printed board and for equipment maintenance.

Helping to Stop Global Warming

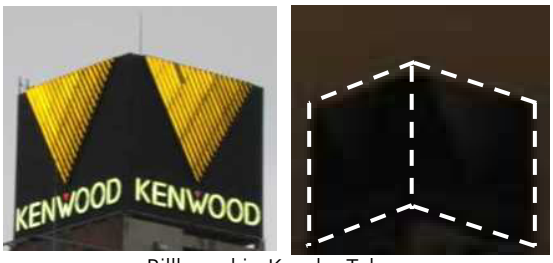
みんなで止めよう温暖化
チーム・マイナス6% www.team-6.jp

Being a global citizen, the Kenwood Group has joined Team Minus 6% to help stop global warming and reduce CO_2.

●"Light-Down Campaign 2006"

The Kenwood Group participated in the Team -6% and the Light-Down Campaign.

Effective period: June 17 - 21 (5 days)
Neon billboards in Tokyo and Sapporo were turned off.
During the effective period, 924 kWh of power was saved.
(CO_2 equivalent: Reduced emissions by 0.34 tons)



Billboard in Kanda, Tokyo

●"CoolBiz" and "WarmBiz" in Japan

To reduce total energy consumption, all of Kenwood's offices and plants in Japan implement "CoolBiz" in summer and also "WarmBiz" in winter. Electric power accounts for 95% of CO_2 emissions, and we want to reduce this.

CoolBiz and WarmBiz Implementation

Effective Period
Coolbiz: June 1 - Sept. 30 (4 months)
Warmbiz: Dec. 1 - Mar. 30 (4 months)
Measures Incorporated

- In summer, the air conditioner is set to 28℃ (20℃ in winter). The temperature is controlled by a designated temperature manager.
- No neckties and encouragement of natural ventilation in summer.
- Suitable amount of clothing for less dependence on heating in winter.
- Promoted awareness with Intranet and posters.

In-company CoolBiz poster

●Other Ways We Reduce CO_2

By switching to more energy-efficient air conditioners, vending machines, and personal computers, we further reduced CO_2 emissions.

●Efficient Overseas Distribution

Kenwood is improving its distribution efficiency. One example is the cross-dock distribution system started in August 2006 for supplying products in Europe. Before, each plant supplied products to major sales companies. Now, the products are sent to a distribution center where they are consolidated for efficient delivery to the sales companies. As a result, while reducing distribution costs, we also reduced CO_2 by about 15%.

* Cross-dock distribution: Freight from various factories are delivered and consolidated at a distribution center from where the products are supplied in bulk to retail outlets.

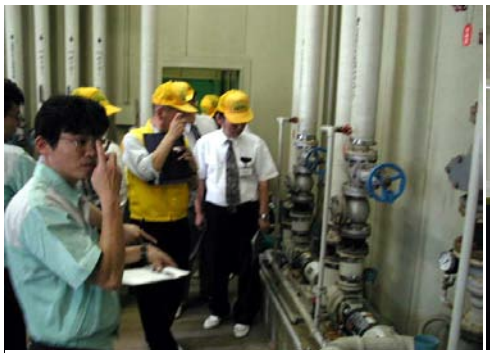
●Energy Conservation Patrols with Local Businesses

Together with other local businesses, the Yamagata Plant is a participating member of the Shonai Management Seminar. Since June 2006, when we started the energy conservation overcoming business barriers, we were able to continue reducing CO_2.

Also, twice a year, we take part in the "Waste-not Yamagata Eco-style Campaign" where we make public our energy-saving improvements.

Yamagata Plant's CO_2 Emissions and Electric Power Bills

	Fiscal 2003	Fiscal 2004	Fiscal 2005	**Fiscal 2006**
CO_2 [tons]	1,152	1,130	1,049	**967**
Power Costs [yen]	Approx. 37 million	Approx. 35 million (-5.4% from preceding year)	Approx. 33 million (-5.7% from preceding year)	**Approx. 32 million (-3.0% from preceding year)**



Energy conservation patrol
(They even discovered things which we did not think of.)

Column

Test Course Helps Cut CO_2

In late 2005 at the Nagano Plant, a test course was built to test and improve the performance of car audio products against road vibrations. We started using the test course in 2006.

Previously, prototypes of CD and DVD players were shipped by air to Europe several times for local testing against road vibrations. Ever since the test course was opened, products have been shipped by air fewer times and testing has become more efficient. Besides improving product quality, we save on air freight costs and reduce CO_2 emissions.

Cobblestone road in Europe

Test course

Conservation & Efficient Use of Resources

●Kenwood in Japan Attains "Waste Material Zero Emission"

As a global citizen, the Kenwood Group is working to save and improve efficient use of resources. The effort has paid off with the Nagano Plant attaining zero emissions in August 2002, and the head office, Yokohama office, and Yamagata Plant attaining zero emissions in September 2006.

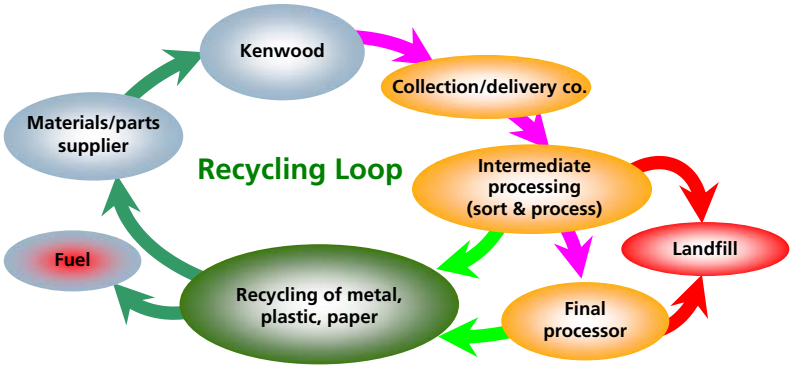
5R Promotion

Repair･･･Instead of discarding, repair to use again.
Refuse･･Not purchase or accept any excess.
Reduce･･･Use less.
Reuse･･････Use again.
Recycle･･Collect and recycle as a resource.

Waste Material Zero Emissions attained!

All of Kenwood's offices and plants in Japan were required to attain a minimum recycling ratio of 99.5% and waste material zero emissions for three consecutive months.

This objective was attained during July to Sept. 2006, and "Waste Material Zero Emissions" was reported on Nov. 1 in the corporate newsletter.



Action by Kenwood

At the head office and Yokohama office, inspection of trash sorting is conducted regularly. Guidance is also given to make trash-sorting labels more readable and to improve trash sorting. Every month through the company Intranet, the recycling ratio is reported to all employees.

Also, we reevaluated our waste disposal company and started to recycle food waste from the company cafeteria.

Monthly Recycling Ratio

	July	August	September
Total	99.68%	99.73%	99.79%
Head Office	99.52%	99.52%	99.68%
Yokohama	99.50%	99.76%	99.67%
Nagano	99.80%	99.83%	99.88%
Yamagata	99.84%	99.79%	99.86%

Container sorting

Paper box types
(cigarette pack, candy, tissues, etc.)

Magazines, pamphlets, calendars, etc.

Clearly labeled trash bins for trash sorting

The Nagano Plant attained zero emissions in August 2002, and its current recycling ratio is 99.8% or higher.
To reduce waste, it follows the policy of "Don't produce waste and recycle waste as much as possible." Their activities are as follows.

・Reusing food waste

With a contracted farm, food waste from the company cafeteria is converted to fertilizer to make good farming soil.

Food waste (an organic resource) from the cafeteria is delivered in containers specified by the farm. After sorting, the waste is converted into fertilizer.

Food waste turned into fertilizer to grow broccoli.

・Reusing photocopy paper

With 21 local companies in the Recycle System Research Group, we started a mini-recycling society for waste paper while contracting a paper company. We want to save trees and help protect the environment.

During fiscal 2006, 44 tons of waste paper were collected and recycled. This translates to 880 trees, each 4 m tall and 14 cm thick.

・Reducing packaging waste

For product delivery, disposable cardboard boxes have been replaced with returnable boxes, and wooden palettes have been replaced by plastic ones to reduce waste.

The Yamagata Plant's slogan is "Trash when discarded, but resource when sorted." Waste is thoroughly sorted and information is exchanged with other local companies for selecting waste-processing companies. Recycling is done in cooperation with the waste-processing company, and waste is turned into a resource. As a result, in fiscal 2006, the final amount of waste was 40% less than the year before and the waste-processing costs were reduced by 30%.

Yamagata Plant's Waste Disposal Data

	Fiscal 2005	Fiscal 2006
Final waste amount (landfill)	300 kg	181 kg
Waste resource sales	801,000 yen	1,199,000 yen
Waste processing cost	1,381,000 yen	952,000 yen

Waste disposal sorting bins

Conservation of Resources by Overseas Plants

●Kenwood Electronics Technologies (S) Pte. Ltd. (Singapore Plant)

During 2004 to 2006, the Singapore Plant made great strides in saving resources.

Conservation of Resources

■Reduction of office paper consumption・・(1 pack = 500 A4-size sheets)

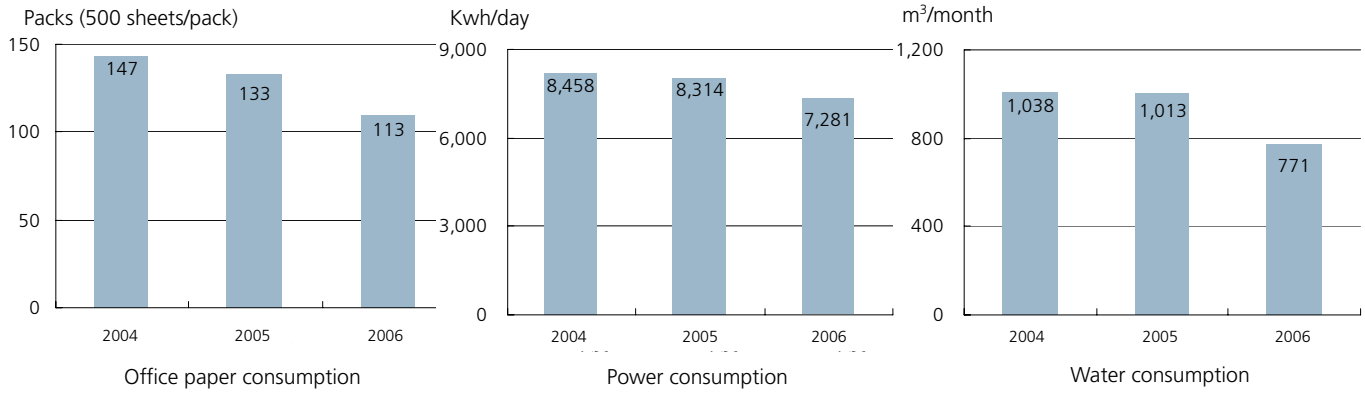
2004: 147 packs	2006: 113 packs	23% reduction in 3 years

■Reduction of power consumption・・(Power consumption for 1 day)

2004: 8,458 Kwh	2006: 7,281 Kwh	14% reduction in 3 years

■Reduction of water consumption・・(Water consumption for 1 month)

2004: 1,038 m^3	2006: 771 m^3	26% reduction in 3 years



●Kenwood Electronics Bretagne S.A. (France Plant)

Consolidation of Management System

In 2005, the France Plant upgraded its ISO 14001 certification to the 2004 version. To improve operation management efficiency, first it acquired joint ISO14001 and ISO9001 certification in June 2007. Then the same management systems for product quality (ISO 9001) and work safety (ILO-OSH2001) were consolidated into one system. The plant will aim for the consolidation of three systems: ISO 14001, ISO9001, and ILO-OSH200 in June 2008.

Conservation of Resources

■Reduction of office paper consumption
Fiscal 2006 saw a 3% reduction per person compared to 2005.

■Reduction of power consumption
The 3% target reduction for 2006 ended up as a 27% reduction.

■Waste material zero emissions
In 2003, 42% was discarded waste. In 2006, this was greatly reduced to 14%. The recycling ratio also attained 86%.

France Plant

Recycling sample: Recycling process for PS6 (polystyrene)

History of Environmental Activities

1992	January	Environmental Task Committee created (forerunner of current committee).
1992	November	Kenwood is the first in the industry to use environmentally friendly "pulp mold" packaging for portable CD players.
1997	April	Environmental Management System Promotion Office established at the head office's management headquarters.
1998	July	Kenwood's Hachioji and Yokohama Offices acquire ISO 14001 certification.
1998	December	The Nagano Plant, Kenwood's audio factory in Japan, acquires ISO 14001 certification.
1999	January	Kenwood Electronics Technologies (M) Sdn. Bhd (Kenwood Malaysia Plant: KETM) acquires ISO 14001 certification (Certified Jan. 8).
1999	September	Kenwood Electronics Technologies (S) Pte. Ltd. (Kenwood・Singapore Plant: KETS) acquires ISO 14001 certification.
1999	December	The Yamagata Plant, Kenwood's communications equipment factory in Japan, acquires ISO 14001 certification.
2000	April	Registered with the Japan Containers and Packaging Recycling Association as a business entity.
2000	October	The environmental activities report "Environmental Report 2000" is issued.
2001	August	Shanghai Kenwood Electronics Co., Ltd. (Kenwood Shanghai Plant: SKE) acquires ISO 14001 certification.
2001	September	Registered with the Japan Portable Rechargeable Battery Recycling Center as a business entity.
2002	October	Nagano Plant reports attainment of "Zero emissions."
2003	April	Environmental Promotion Dept. established within the Corporate Administration Division. The Kenwood Environment Board, Green Product Promotion Conference, and Environment Protection Promotion Conference also established.
2003	May	Study begins for compliance with European environmental regulations (WEEE & RoHS).
2004	September	From the "Environmental Report 2004" onward, paper publishing switched to the Web.
2005	June	Kenwood Electronics Bretagne S.A. (Kenwood France Plant: KEB) acquires ISO 14001 certification.
2005	October	Product collection and recycling contracted to Matsushita Electric Industrial Co. subsidiary ENE Co. to comply with Europe's WEEE Directive. Registration completed (application preparation completed) with the German National Register for WEEE. Infrastructure preparations for product recycling in accordance with the WEEE Directive.
2005	October	By the end of October, lead-free solder is incorporated at all plants.
2006	April	Preparation completed for compliance with European RoHS directive.
2006	June	Registered with the Team -6% project to stop global warming and engaged in related activities. "CoolBiz" adopted by Kenwood in Japan and an in-house PR poster was created to promote CoolBiz.
2006	November	All four Kenwood offices and plants in Japan attain "Waste Material Zero Emissions." This is reported in and outside the company.
2007	April	Name changed from the Environmental Promotion Dept. to the Environmental & Social Contribution Dept.
2007	April	Revised Environmental Principles and Policies. Issued Environmental Guidelines, 1st edition.
2007	July	Successfully renewed ISO 14001 certification for the third time.