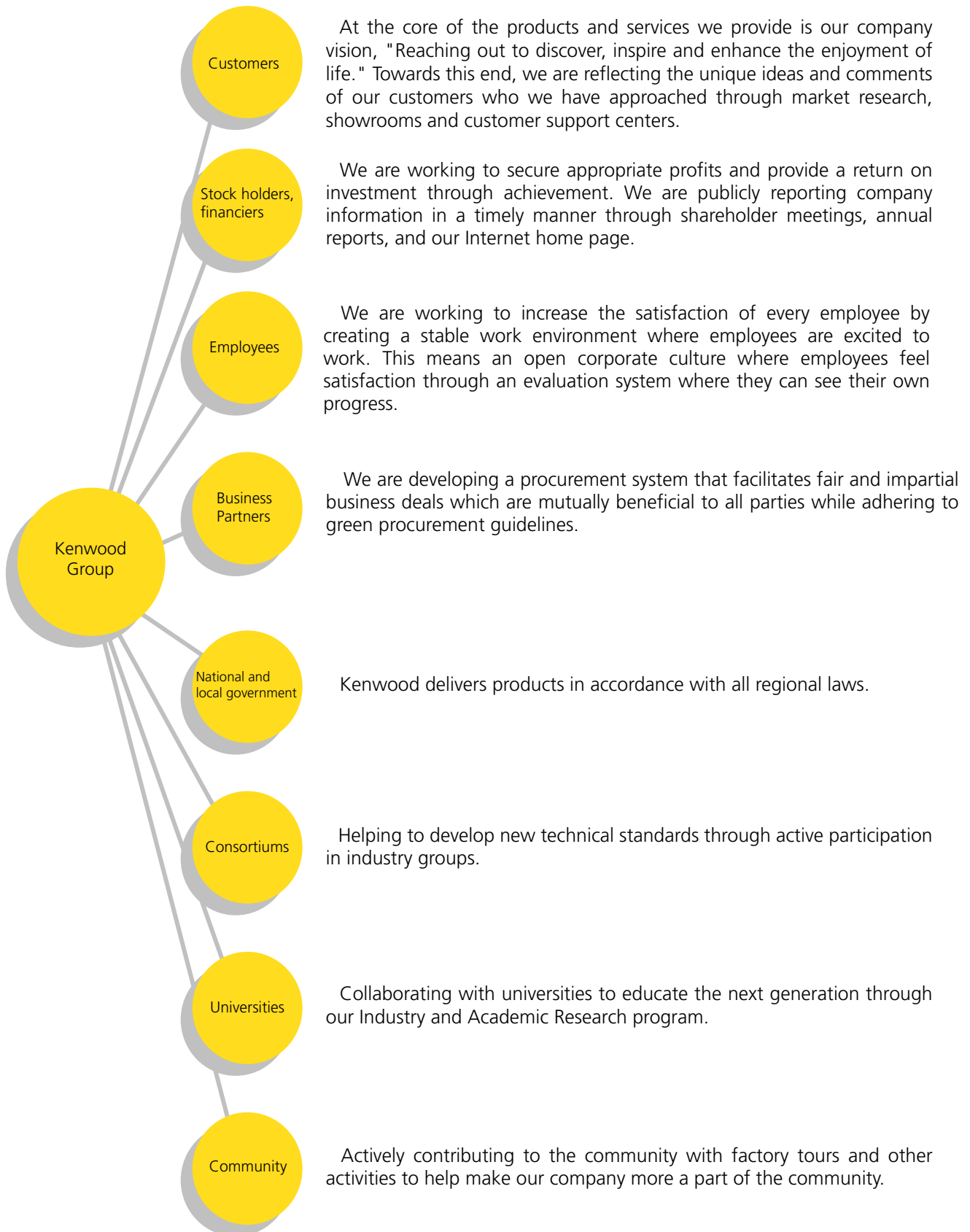


Social Activities

The Kenwood Group employees are communicating with stakeholders to maintain high customer satisfaction and providing products and services as responsible members of society.

The Relationship with Kenwood Stakeholders



Working With Our Customers

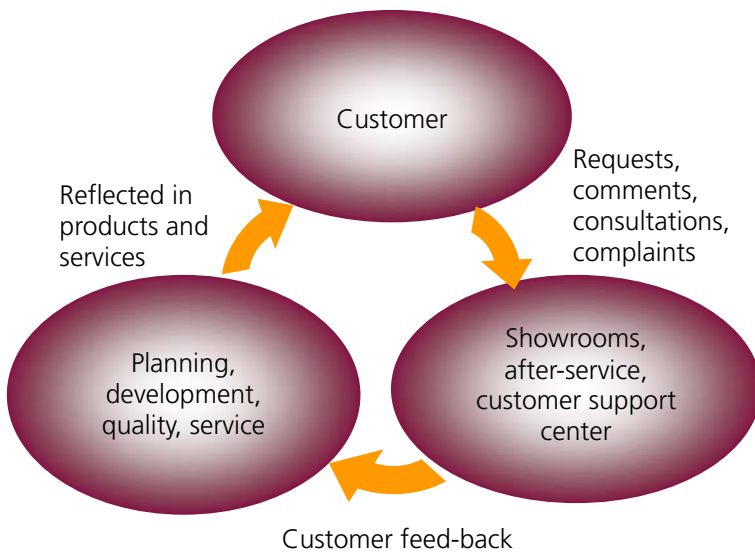
Stemming from our corporate vision of "reaching out to discover, inspire and enhance the enjoyment of life", we at Kenwood are striving to produce products and services that satisfy our customers by putting ourselves in their shoes. Our goal is continually boosting customer satisfaction by treating "customer comments" obtained at showrooms, customer service centers, and service locations as an important resource.



Customer support center

● Quality Products and Safety

The Kenwood Group is going the extra mile to improve the quality of products throughout their entire lifecycle, from design and development, to production, shipping, sales, use and disposal, all to provide products that people will love and can use worry-free for many years. To show the importance of product safety at Kenwood, the CEO established and is the chair of the Product Liability Committee. On the rare chance that there is a problem with one of our products, a plan is quickly developed to recall the product and take measures to prevent further risk. We also immediately inform the appropriate regulatory authorities and place important information on our home page (under a section entitled "Important Notices").



● Customer Support Center

Kenwood's Customer Support Center was created to build trust, satisfaction, and give peace of mind to our customers through pre-purchase consultations and product support. Kenwood has established a feed-back system, where customer comments, requests, and complaints, are quickly sent to the appropriate division, such as planning and development, and then put to use within our company and products.

● After Service

Kenwood's service division has a solder checking system and trains repair technicians to provide quick and precise service in an effort to gain customer satisfaction, trust and peace of mind.

We also provide environmentally conscious services based on ISO 14001 in tandem with our company's environmental policy.

For our older and physically challenged customers, we provide home service to help with moving, setup, and connection of our products.

Opening of the Renovated Kenwood Square Marunouchi

The Kenwood Square Marunouchi has recently been completely overhauled and moved from the bland business district to the Marunouchi area, a hot-spot for information and trends.

Improving on the current concept of "try before you buy", the store has a listening room and corners for customers to try transferring audio to digital audio players and test car navigation systems using car mock-ups.

It is our hope that shareholders will discover something new by experiencing the products, technologies, and quality of Kenwood first-hand in this bright and open environment.



●Promenade Concert

The "Promenade Concert" is a popular showroom event held during the lunch hour on weekdays from 12 to 1pm, where customers can listen to popular CDs and DVDs in high-quality. Customers enjoy the chance to listen to these CDs and DVDs before purchasing them and it functions as an opportunity for customers to experience our equipment.

There is no entrance fee and customers are free to come and go. The monthly schedule of events is available on the Kenwood home page.

<http://www.kenwood.co.jp/j/square/index.html>

●The Sound Meister Lecture

The Kenwood Sound Meister* plays an important role in the creation of our product's sound. At this lecture, the Sound Meister talks directly to customers about audio.

*The Sound Meister is the person ultimately in charge of sound at Kenwood.

●Salons For Spreading Music

"Twilight Live"

Live concerts held on selected weekday evenings featuring music from all genres.

"Pied Piper Days"

Here, FM radio hosts Nagato Yoshiro and Tobashi Kazuko play popular Western and Japanese music, and chat with famous guests. Held on the first Saturday of even numbered months.

"Music Masters: Talk & Music"

Music producer Iwata Yukio and the singer of "The Five Red Boats", Aoki Mariko, introduce songs according to a daily theme. You can also enjoy Aoki Mariko accompanying herself on guitar.

"Jazz Collectors Club Meeting"

Jazz lovers can enjoy talking about disks from their collections while listening to them in high-quality.

Kenwood Square Marunouchi event information is distributed to members through a monthly e-mail magazine and allows us to provide complete service to our 1,600 members.

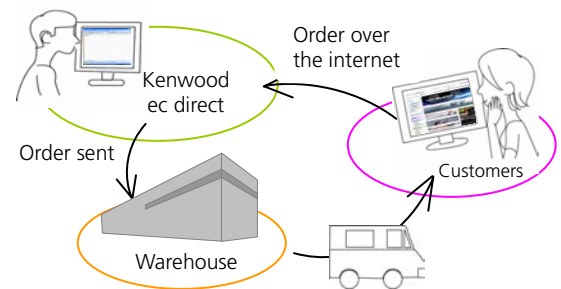
"Kenwood ec direct" - A Direct Sales Site to Make Shopping More Convenient

Although local retailers may be out of stock, the "Kenwood ec direct" service has been developed as an online store to allow our customers to check the availability of products from their computer and have them delivered to the location of their choosing at any time.

For example, rather than going to the store time-and-again to purchase consumables like earphone caps, customers can order them from the comfort of their own home. Also available are a wide variety of other services and products including a service that allows customers to borrow a transceiver to run communications tests and "Kenwood ec direct" limited-time product offers based on market research.

"Kenwood ec direct" gives us direct communication with our customers and helps us to produce even better products to fit our customer's needs.

<http://www.ec-kenwood.com/>



Products can be delivered directly from the warehouse next-day.

● Extra time may be required depending on your location and the warehouse.

Offering Products that are Integrated into Our Lives

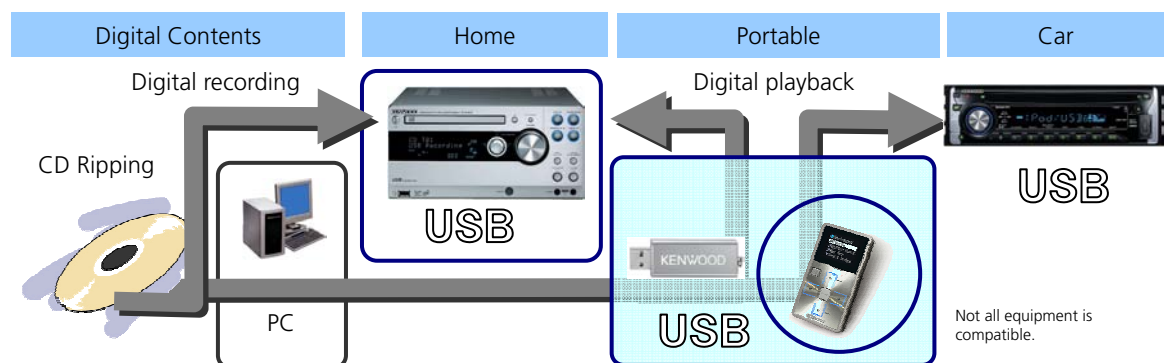
Music brings joy to our hearts in all aspects of our daily lives, either commuting to work and school, or simply driving. Kenwood audio equipment has cleared the radio safety and export regulations for every nation. Moreover, our equipment is produced using our unique high-quality technology and know-how combined with our Sound Meister's insatiable pursuit of perfect sound reproduction.

● The New World Proposed by Digital Media

Since the sale of the "Z919", the world's first car stereo with built-in MP3 decoder, in 2000, Kenwood has lead the market in car audio devices that support playback of MP3 and WMA disks. In 2006 we fused high-quality sound technology with cutting-edge digital and network technology to produce car and home audio devices equipped with USB ports. Through the popularization of new types of media, such as digital audio players and USB memory, we are involved in the realization of "seamless entertainment", where people can enjoy high quality music at any time and at any place.



Z919



● Popular Products

Models in collaboration with King Records and Chara-ani

Commemorating the 10 year anniversary since the broadcast of the animation "Neon Genesis Evangelion" is the "HD20GA7" portable HDD player (right) that produces high quality sound using the world's first digital amplifier and loaded with music from the series. Created in the image of the two heroines, the players each have their own body color, wallpaper and are preinstalled with all five of the "Eva" albums, encompassing 112 songs. Each is highly detailed and original, from the start-up screen, to the icons and GIF animations. The unit as been extremely well received and since selling-out in 2005, we increased production in 2006 in response to market demand.



Ayanami Rei Model
REI-WHITE

Soryu Asuka Langley Model
ASUKA-RED

Cooperation on Components and Advances in Sound Quality

Kenwood, with the help of our Sound Meister, has provided equipment and acoustical support during two events: The special program for the opening of "21_21 DESIGN SIGHT" facility housed in Tokyo Midtown and designed by Ando Tadao called "Ando Tadao Construction Site 2006 - A Hard-fought Process" and the installation "Additive Inverse" by renown choreographer William Forsythe (April 7 through April 18, 2007).

Sound was set up in line with Kenwood's ideal of "reproduction of original sound" and then combined with projected images to envelop the room and faithfully reproduce the artistic sound and images.

21_21



PHOTO:MASAYA YOSHIMURA / NACASA&PARTNERS, Inc.



Sound Meister setting up equipment

Providing High Quality Sound Technology to Various Industries

Entertainment audio for adults from Bandai Providing high quality sound technology for the "LITTLE JAMMER PRO. tuned by KENWOOD"

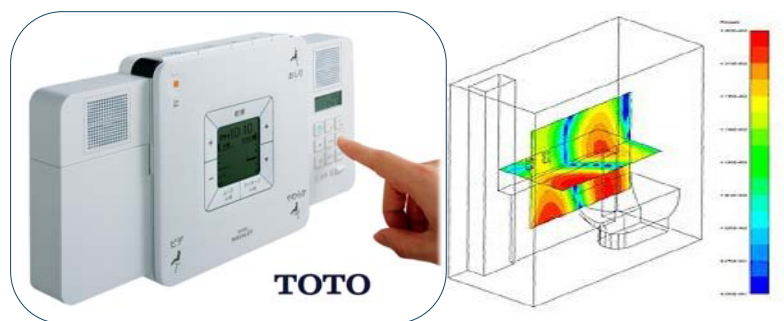
Since Bandai's 2004 release of the "LITTLE JAMMER meets KENWOOD", we have invested technology to produce pure audio and have helped bring high quality sound to entertainment audio, a business that has evolved beyond toys.



Audio Support for TOTO's "Auto Sound Remote Control"

The sensor within the remote control detects when people enter and leave the restroom and then plays a selected song to create a more comfortable environment. The high quality sound required by the Washlet * remote and the multi-purpose "Auto Sound Remote Control" meant analyzing the sound field of the restroom. The result was a refreshing world of deep sound created using Kenwood's high quality sound technology.

*Washlet is a registered trademark of TOTO.



Analyzing sound fields in restrooms using technology developed for car audio.

Provided High Quality Sound Technology for "miuro", the World's First Autonomous Motion Technology Network Music Player from ZMP Inc.

The "miuro" is a network music player that allows you to enjoy music at any place and any time in your house using cutting-edge robot technology known as autonomous motion.

Without compromising the progressive design of the "miuro", Kenwood provided its sound quality technology from the same viewpoint as with pure audio systems, aiming for high-quality sound based on the concept of "reproduction of original sound" for this music player.



Black



Yellow



White

(C)2007 ZMP INC.

Famous Business Radios with High Reliability Used Around the Globe

There are many people working to maintain the safe living environment we take for granted everyday. Police, fire, and emergency services are ready to respond 24-hours a day. These services choose business radios over regular cell phones for the following reasons.

Benefits of Business Radios

1. Communication with the press of single button. There is no need to wait for the other person as with a cell phone.
2. While cell phones are limited to one-to-one communication, the zone programming option on business radios allows calling of groups or all parties.
3. A direct mode of communication, rather than through a base station, guarantees reliable communication in an emergency.
4. The heavy-duty design gives it strong impact-resistance against drops on even the hardest surfaces.
5. Explosion proof business radios are available for use at chemical and oil plants.
6. Water resistant business radios are available for fire fighting and use in other severe environments.

Because Kenwood business radios provide analog and digital communication under these severe environmental conditions, they are used around the globe to support activities guaranteeing the safety of assets and human life.

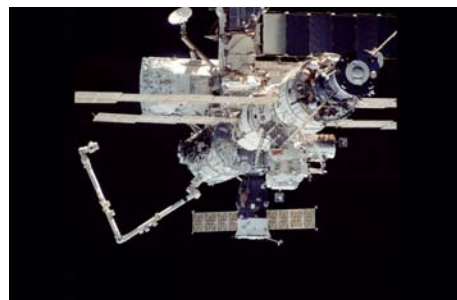
Moreover, the famed high reliability of our radios has lead to their use by police, fire, at large-scale retail stores, events, hotels, schools, factories and for shipping. As the world's second largest manufacturer of business radios, we are contributing to a multitude of social and business activities.



Our radios are built in accordance with the wireless radio laws for every country, allowing these save and convenient communication tools to be used for communication in developing countries, schools, and a wide variety of other daily situations.

Amateur Radios are Loved Even in Space

You can find Kenwood amateur radios even on the International Space Station. Products for use on the space station must pass a number of strict tests. Kenwood radios were selected because of their high reliability, multitude of functions and superior operability. Amateur radios are recognized as a way to facilitate communication to help maintain the mental stability of astronauts working in such a unique environment and to stimulate education about both radios and space.



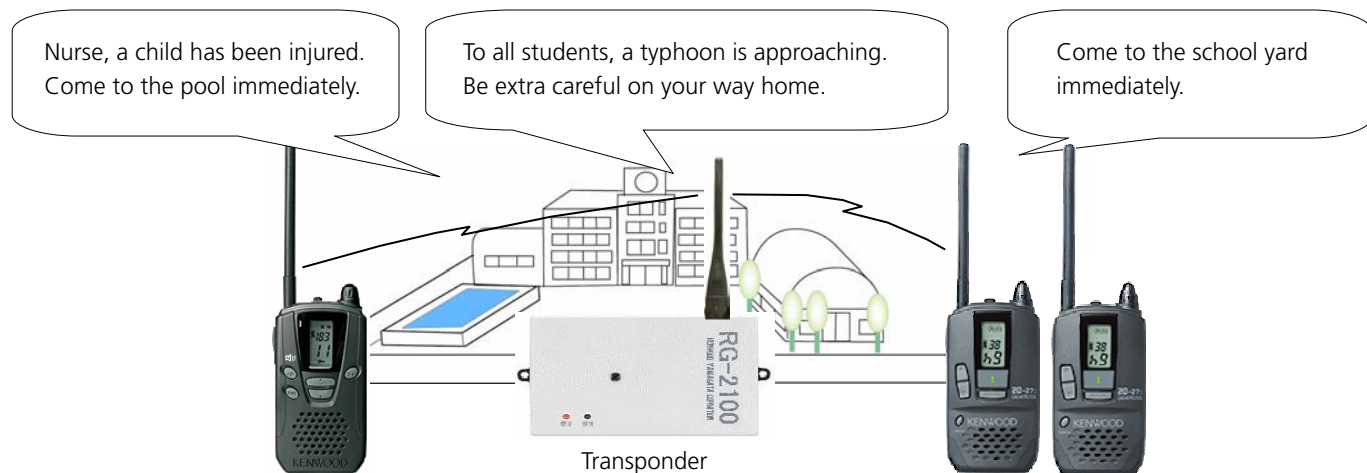
Digital Communication Supports F1 Racers

In the world of Formula One racing at speeds in excess of 300 km/h where g-forces and vibrations are extreme, maintaining stable communication is difficult and radio makers who can meet this challenge are few. For a long time, Kenwood has been the official supplier for the famous Vodafone McLaren Mercedes team, contributing to this winning team by developing and supplying a digital radio system for their exclusive use under these extreme conditions.



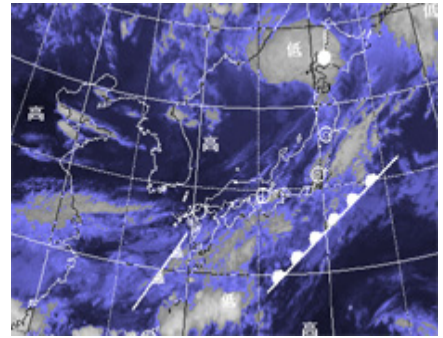
Emergency Broadcast Systems for Schools

Recently society has witnessed a number of incidents where intruders have entered schools and caused harm to the children. In response, Kenwood developed an emergency broadcast system utilizing a special low power transceiver. It has been introduced in "Activities for Managing School Safety" published by the Japanese Ministry of Education and is now used by many schools across Japan. In event of an emergency, evacuation instructions can be broadcast to every room. It facilitates communication on a daily basis between the pool, the gym, the school yard, and the teacher's room and can be used on a wide variety of other occasions such as school sports and culture festivals, and even on off-campus excursions.



Weather Imaging System Prevents Disasters

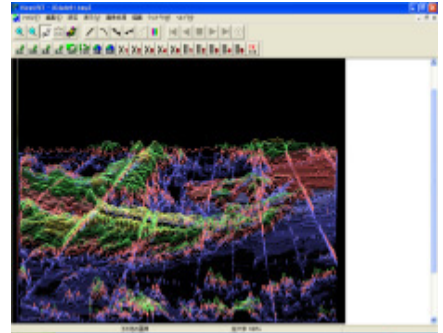
In today's world, weather information is something we cannot live without. The WeatherSat 500, developed by the Kenwood Group, is a system that directly receives weather images observed by the "Himawari 6 (MTSAT)" multi-functional transport satellite orbiting over the equator. It is used by government agencies, schools, and museums. The system helps prevent disasters by allowing users to playback video and images of the constantly changing weather to observe phenomenon such as large typhoons.



Weather map symbols, weather front



WeatherSat 500



Overhead view

Short Wave Radio Enables Long-distance Communication

Although cellular phones are quickly becoming popular in developing countries, other methods of communication are necessary, both in emergencies and on a daily basis as cellular phone coverage is limited to the industrial areas. Regular short wave radios are widely used for communication for middle to long distances. At Kenwood, we are applying our short wave radio know-how, honed since our founding, to produce highly reliable short wave radio devices that support life in places like Asia, Africa, and Central and South America.



Working with Our Employees

By incorporating various programs and building an excellent work environment, Kenwood strives to enable each employee to attain their full potential. We want them to grow as individuals and as a whole, making the work place full of vitality.

Personnel Evaluations to Attain a Sense of Purpose

Kenwood's personnel evaluation system seeks to develop, train, and use employees whose salary is based on the person's ability to think and act on their own and resolve problems.

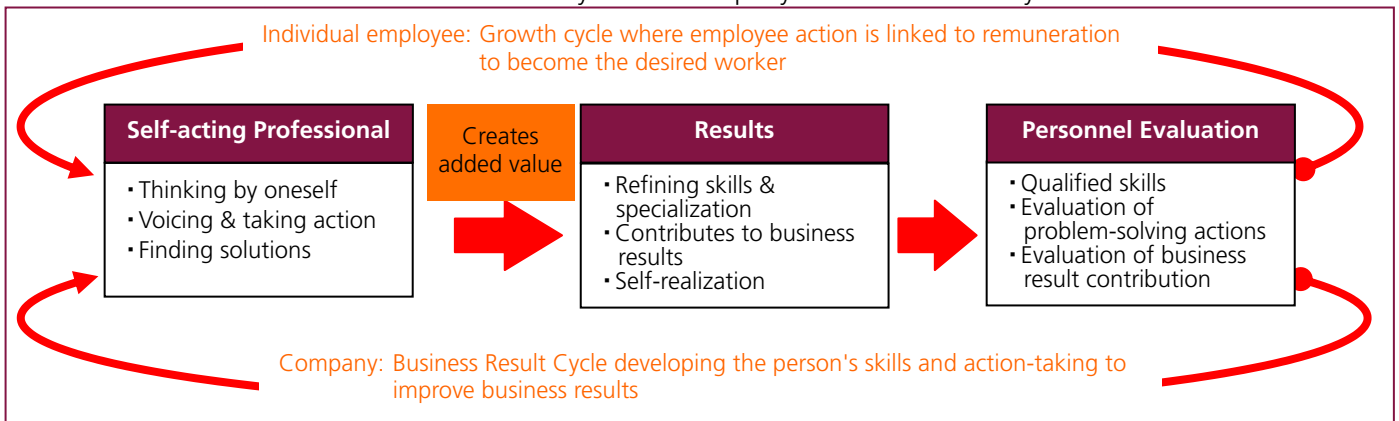
The evaluation system aims to reflect the individual employee's contribution to the company in their pay. Also, the individual's goals and evaluations are determined by consulting the person's superior. This is to make the evaluation fair to the employee and transparent.

During the annual evaluation, the employee can apply to work at the desired department or work location based on the person's career plans. This Self-recruiting Application System and the company's Internal Recruiting System to recruit employees to fill required company-wide positions are incorporated to support

motivated employees and provide more job opportunities.

In these ways, we aim to provide an environment where each employee can become a self-motivated professional who can act autonomously with confidence. By highly evaluating the employee's subsequent contributions, the person's skills and actions will in turn contribute to the company's business (business result cycle). At the same time, the individual employee will gain a sense of accomplishment and become even more motivated. This contributes to the personal growth of the employee (personal growth cycle). By continuing these two cycles, the organization and personnel are vitalized.

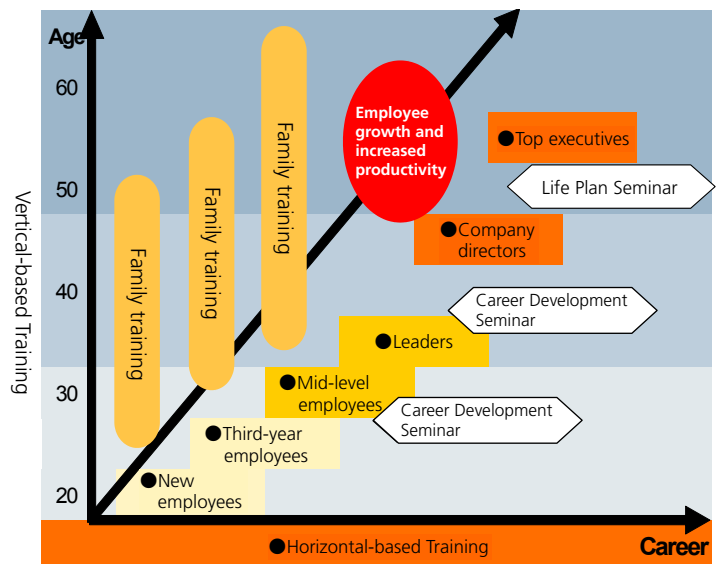
Correlation between the Personal Growth Cycle and company's Business Result Cycle



Unique Education & Training Programs

Kenwood's education and training programs aim to strengthen the employee's ability to handle on-the-job situations. While the employees study on their own, they improve their ability to resolve problems.

To attain this goal, Kenwood's education and training programs are provided according to the employee's company position (vertical-based training) and job responsibility (horizontal-based training). This is a unique system.



Vertical-based Training: Family Training

(Training of Workplace Teams)

Family training has the boss and subordinates at the same workplace staying at the training facility where they cook, prepare the bath, clean, etc., together while discussing predetermined work-related topics and finding solutions. The objective is for them to find solutions themselves and learn from each other.

During this training period, everyone does the household chores fairly, regardless of job title, whether the employee is the department/section head or a new employee. In the work-related discussions, everyone is free to air his or her own opinions regardless of one's position in the company.

Current work-related topics are discussed, and by working together as a team and fostering open communication, they can find solutions and strengthen their workplace teamwork.

Horizontal-based Training: Hierarchy-based Training

Hierarchy-based training trains people with the same company position. They can be new employees, third-year employees, mid-level employees, leaders, company directors, or top executives.

The training aims to instill the Kenwood way of thinking and mental attitude within the group. It conducts "Basic Ability Development Training" to develop and expand the basic abilities required by that group. Also, "Practical Training" focuses on business skills, compliance, and essential knowledge and skills for daily work. The planned "Career Development Seminar" will help formulate the employee's career plan and life plan. A "Life Plan Seminar" is also held.

■ Asumi training facility and a training session.



"To create a tight-knit, highly active workplace full of vitality."

~Human Resource Development Center~

Established on April 1, 2007, the Human Resource Development Center strives to enhance a person's inner strength, communication skills, and organizational activity. The end goal is to create a workplace that is tight-knit, highly active, and full of vitality.

The Human Resource Development Center provides not only educational training, but also conducts activities to improve the work environment and atmosphere. Its mission is to develop a strong organization and strong company by developing the human side of employees.

Besides educational training, the Human Development Network instills the training concepts throughout Kenwood. The Internal Company Communication Reform and Workplace Consultation Room was also set up to discover workplace problems early on and give advice and assistance on resolving these problems. The Center works to help employees resolve workplace problems on their own and conducts follow-ups.

"To improve new-product development strength, development speed, and quality"

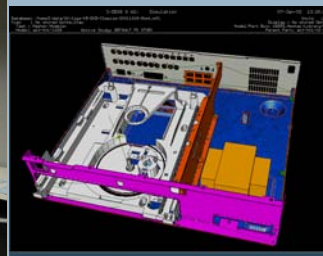
-Product Development Center-

The Product Development Center selects design tools and conducts training to improve product design quality to better satisfy customers and reduce cost. It understands the needs of the product design department and monitors industry trends.

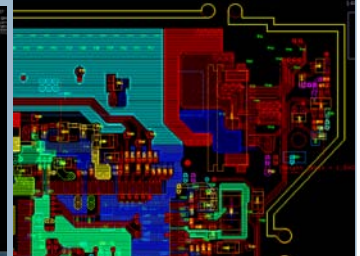


■ CAD with 3D function

■ CAD for printed board



With animation, the data can be effectively used and analyzed to enable high-precision product design.



A parts information database helps to make printed circuit boards smaller and more highly integrated. The distribution of the current flowing through the board is analyzed to improve product quality.

Balancing Work and the Home

● Off-hours Development to Support Child Rearing and Nursing Care

To cope with changes in the work environment due to fewer children and the aging population, Kenwood has developed a Balanced Work and Life Program.

Various programs are provided to support employees who are raising children or nursing a family member (elderly parent, etc.) so they can pursue both work and home life. (See table on the right.)

These programs apply to both male and female employees.



■ Kenwood's Child Rearing & Nursing Care Support Systems

Child care leave	Leave of absence is allowed up to the end of March following the child's first birthday.
Shorter work hours during child care	Until the child enters primary school, the daily working hours can be shortened by up to 2 hours, in addition to the child-rearing hours set by law.
Childbirth leave	A five-day leave is allowed for an employee whose spouse gave birth.
Rehiring of an employee who resigned due to childbirth or child care	An employee who left the company due to childbirth or child care can be rehired upon applying.
Nursing care leave	Up to 1 year of absence is allowed for nursing care.
Shorter work hours during nursing care	Together with nursing care leave, the daily working hours may be shortened by up to 3 hours for up to 1 year.

● Flexible working hours and vacation time

To enable employees to make good use of their off-hours, flexible working hours and vacation time are provided to support diverse working schedules. The flextime system enables employees to flexibly adjust their working hours to suit their current workload, based on the number of hours in a standard working day. Also, the half-day off system enables employees to tend school activities or run errands at the local city hall. These systems have been in place for 15 years, and are well established amongst employees.

● Re-employment of Senior Workers

To provide more choices for life after retirement and to pass on the senior employee's valuable skills and experience, Kenwood has a re-employment program for senior workers. As long as the person is healthy and motivated, he or she can continue working in the same group after reaching the retirement age of 60.

Safety and Health for Healthy Workers

Our employees are a valuable business asset. To ensure their safety and health, we have committees tending to such needs.

● Safety and Health Committee

A Safety and Health Committee is at all Kenwood offices to stipulate basic company policies for safety and health, and to deliberate on important related proposals.

Also, the committee patrols the workplace regularly to ensure a safe and healthy working environment.

● 5S Committee

The 5S Committee undertakes five types of activities: Getting things organized, putting things in order, cleaning, keeping neat, and good manners. These activities originated in the manufacturing department to ensure safety and improved product quality.

At Kenwood's head office, the 5S Committee implements a monthly theme focusing on a related activity such as greeting people and keeping your things organized.

Also, every Wednesday, 10 minutes before the end of the working day is called the "5S Period" when all employees organize and clean their workplace.

5S poster



● Health Promotion Coordinating Committee

At the Kenwood head office, the Health Promotion Coordinating Committee, consisting of the personnel department, employee union directors, health insurance association, and medical staff, meets regularly to exchange information and review current activities concerning the health and safety of employees.

This committee conducts various activities such as establishing a system to maintain good mental health (which is becoming more important lately) and health seminars (about nutrition, exercise, etc.) to prevent lifestyle-related diseases.

One related activity is equipping our head office and Yokohama office with an AED (Automated External Defibrillator), common in many public facilities. Employees are also being trained by the fire department for life-saving techniques so they can be prepared for medical emergencies.

Health Seminar (Exercise session)



Maintaining good mental health



Our employees having sound minds and bodies is very important for the company. Kenwood is reinforcing measures for mental health care. Based on the employee mental health care policies set by the Ministry of Health, Labour and Welfare, the Health Promotion Coordinating Committee, Safety & Health Committee, and industrial insurance staff are working together for mental health care.

■ Sample activities:

- Mental health seminars conducted by specialists (For all employees. See above photo.)
- In-house counseling
- Free counseling outside the company
- Support for returning employees in their workplace (rehabilitation work)
- Counseling by medical doctors for overworked employees
- Stress check provided by Web site



AED (Automated External Defibrillator)

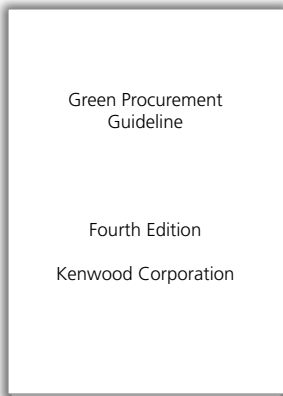
Working with Our Suppliers

"Green Procurement" for Products and Materials

To offer products which customers can use safely, the Kenwood Group has implemented a program to make products free of toxic substances. This "green" policy is incorporated from the product planning stage when the product materials are selected. Based on the *Green Procurement Guideline* issued by Kenwood, we work with our

suppliers to help protect the environment and manage toxic materials while following legal regulations and taking product quality and cost into account. We give business priority to suppliers who agree to our Green Procurement Guideline.

Our Green Procurement Guideline (Fourth Edition, as of Sept. 2007) specifies 16 prohibited substances and 25 controlled substances including those to be eliminated.



Green Procurement Guideline

Communication with Suppliers

Kenwood's Procurement Department visits suppliers to advance the green procurement of parts by establishing an environmental management and parts inspection system.

KENWOOD		
Listen to the Future		
ケンウッド環境監査報告書 / KENWOOD Environmental ASSESSMENT REPORT		
REF NO	(571)	AUDIT TEAM
COMPANY NAME	株式会社ケンウッド	LEAD AUDITOR
ADDRESS	〒210-8501 神奈川県横浜市中区	AUDITEE
		AUDIT DATE
評価 / EVALUATION SCORE	コメント / COMMENT	
1. 800 + 47.5%	1. 受取入庫品点検記録(有害物質検査)の作成	
2. 800 + 47.5%	2. 受取品点検記録(有害物質検査)の作成	
3. 800 + 47.5%	3. 有害物質検査記録(有害物質検査)の作成	
4. 800 + 47.5%	4. 有害物質検査記録(有害物質検査)の作成	
5. 800 + 47.5%	5. 有害物質検査記録(有害物質検査)の作成	
AUDITOR	VERIFIED BY	APPROVED BY
監査員	確認者	承認者
2007.10.10	2007.10.10	2007.10.10
ポイント / POINT SCORES		
800 (100%) GOOD		
700 (87.5%) SATISFACTORY		
600 (75%) NOT SATISFACTORY		



Supplier visitation report



Inspection of supplier premises

Green Procurement of Office Supplies

The Kenwood Group's four bases in Japan (Head office, Yokohama office, Nagano Plant, and Yamagata Plant) strive to use more environment-friendly office supplies. Staff in charge of procurement use the office supply purchasing system on the Internet and order products designated as ecologically or environmentally friendly.

During the period of April 2006 to March 2007, 62.6 percent of office supply purchases by Kenwood's four bases in Japan were environmentally friendly or green products.

Acting Locally

Aiming to be a good corporate citizen in local areas, we hold various activities to deepen our relationship with the local community.

In Japan

Clean-up campaign for the Akagawa River mouth and Tobishima, designated as a model area by the Ministry of the Environment

As we see in the news, the coast along the Sea of Japan accumulates all kinds of trash which drift ashore. In November 2006, the Yamagata Plant undertook clean-up of the mouth of the Akagawa River. Under the guidance of an NPO, we sorted the trash according to type and measured the amount. Through the offices of the Japan Environmental Action Network (JEAN), the data was forwarded to the Ocean Conservancy, an environmental NGO in the U.S. which organized the International Coastal Clean-up Campaign (ICC). The data is being used for promoting trash reduction and awareness.

Also, in May 2006, we helped to clean up Tobishima Island.



Trash at Akagawa River mouth and gathering data.



Clean up at Tobishima and gathering data on the trash.

Kenwood Group Union (Hachioji, Tokyo) Summer Science Classes for Kids by North 8 Volunteers

With the aim of getting kids interested in science, the labor unions of companies near Kita-Hachioji train station have been jointly holding science classes for children since 2005. This has also helped the companies build a network with local residents.

The program is called North 8, taken from the name Kita-Hachioji ("Kita" means north, "Hachi" means eight) where the companies' labor unions reside.

North 8 Labor Unions

KENWOOD GROUP UNION, AGILENT WORKERS' UNION, UORIKI WORKERS' UNION, OLYMPUS LABOR UNION, CASIO WORKERS' UNION, KONICA MINOLTA UNION, TOKYO SEIMITSU WORKERS' UNION, JASCO UNION



Company employees coach the kids.

Tenryu River Environment Picnic with 242 participants

The Nagano Plant held a Tenryu River Environment Picnic in May 2006. At three locations along the river, a total of 242 employees and their families took part. The children used a science kit to test the river's water quality (which turned out to be clean). Nagano Kenwood holds local cleaning and beautification activities five times a year.



In Asia

●Malaysia Plant

Organizing and supporting a youth soccer tournament

The Johor youth soccer tournament planned by the Kenwood Group Union was managed by employee volunteers.

The mayor of Johor attended and numerous soccer teams from junior high schools in the province participated. The tournament helped the children to gain sound minds and bodies and was run by volunteer staff from the labor union in Japan with the cooperation of the Malaysian government's Youth and Sports Agency.



Kenwood Group Union committee leader (center) and staff



With the Mayor of Johor (second from right).



Opening Ceremony in Sept. 2006

●Shanghai Plant

Volunteer clean-up of roads around the plant

The plant is at Shanghai's new industrial zone where rapid development has created environmental problems. This has become a major issue among the companies, and about 300 employees voluntarily cleaned up the roads around the plant. Everyone picked up a lot of trash (cigarette butts, drink cans, plastic, etc.)

These employees will keep volunteering to beautify the local area, aiming to make Kenwood a "green" company.



In Europe

● France Plant

Local beautification activities

A row of poplar trees within the plant's property had roots extending into the adjacent road. The roots were becoming a hazard to the road and water pipes. As requested by the city, the poplar trees were taken care of during July to August 2006.



The France Plant participates in the "Bretagne qualiparc" program to prevent the plant from spoiling the local scenery. It undertakes local beautification activities and conducts plant tours for volunteers, local residents, and schools. The plant also keeps roads in good condition, prevents water contamination, recycles waste materials, and reduces noise.



Before: Row of poplar trees

And after

● Netherlands Sales Co.

Organized a marathon for city citizens

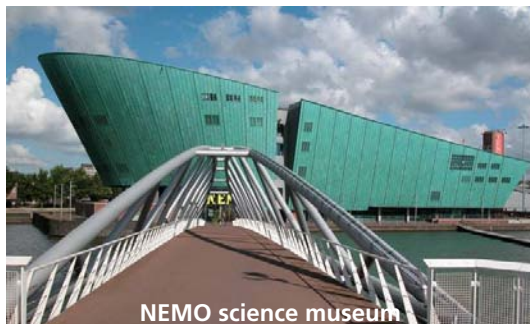
Since 2002, the annual Kenwood Run marathon has been held to promote local sports. In 2007, it was held in January. The runners were cheered on by roadside spectators.



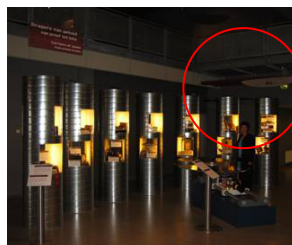
Kenwood Run start line and Netherlands Sales office

Exhibit items donated to NEMO science museum

NEMO is a science museum visited by many junior high school students on study or group tours. An exhibit showing how sound is output was donated to the museum.



NEMO science museum



Cross section showing how sound is output

● Italian Sales Company

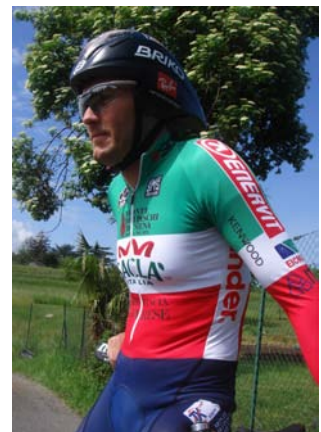
Sponsor of the Kenwood corre con Macchi bicycle race

In a country famous for bicycle races, the Kenwood corre con Macchi race is held to promote local sports.

In 2005, Kenwood showed its support for beach volleyball by holding the Kenwood Cup beach volleyball tournament.



2005 Kenwood Cup



2006 Kenwood corre con Macchi

In the U.S.

● U.S. Sales Company

Kenwood's wireless system installed at Georgia Aquarium in Atlanta

One public facility revitalizing Atlanta is this aquarium where Kenwood's wireless radio system is used for smooth operations and guiding visitors for safety.



● Canadian Sales Company

Supporting future innovators

As a sponsor, Kenwood lends wireless equipment to the Solar Vehicle Teams belonging to the engineering department at Queens University and McGill University. Both universities participate in solar car races in North America. The wireless system is lent for free to enable wireless communication during races.



Donation of prizes to Canadian winter sports meets

For the Whitehorse 2007 Canada Winter Games held in Whitehorse (Yukon) during February to March 2007, Kenwood donated a home theater and wireless products.

